



www.downsoundrecords.com | www.reggaesumfest.com
22 Belmont Road, Kingston 5. | (876)-906-7644/8723 | Shop 16

Parkway Plaza | Rosehall Montego Bay | Shop 9-10
Tel: (876)-953-2933 | VOIP: (954)-719-5523 | Fax: (876)-953-8295

Statement from Downsound Entertainment

Downsound Entertainment is committed to free expression and providing a platform for Reggae and Dancehall music throughout the world.

That said, creative expression has limits and Sumfest does not condone performances that insult or denigrate other Artistes or individuals. This sort of behavior is strictly prohibited under Sumfest policy and the agreements between Downsound and our Artistes.

Despite this, it has come to our attention that one of the performers incorporated words and images into her performance that were insulting and demeaning.

As a practical matter, we can't control what an artist does when they get onstage. In this case, we had no advance knowledge as to what was to take place. The behavior was disrespectful and inexcusable and for that we sincerely apologize to Bounty Killer for any offense caused.

We love and respect Rodney Price on a personal and professional level and look forward to hosting him again at Reggae Sumfest.

Mr. Josef Bogdanovich
Chairman